

POWERFUL PICKING at LogiMAT 2025

LYDIA Voice presents unique Live Translation feature

After the introduction of parallel speech recognition and output last year, the voice experts at EPG (Ehrhardt Partner Group) will showcase another groundbreaking innovation at LogiMAT 2025: LYDIA Live Translation. In the next evolution of the multilingual approach, the innovative Pick-by-Voice solution will not only support the regular picking dialogue but also act as an intuitive translation assistant for free-flowing conversations between employees. With support for over 40 languages, workers can choose their native language and immediately start working productively without language barriers or extensive training. Visitors can exclusively discover in Hall 4, Booth 4B62, how this world-first innovation is becoming a real game-changer in times of skilled labor shortages and fluctuating availability of seasonal workers – boosting productivity, motivation, and efficient onboarding for employees.

Whether in logistics, industry, production, or maintenance – multinational teams have long been the standard in intralogistics. However, many employees in warehouses do not always speak the same language. The result: communication problems that can affect the efficiency and quality of work. In picking, a lack of language skills also leads to longer onboarding times, more coordination effort, and a high error rate. With the introduction of Multi-Language Recognition, LYDIA Voice already addressed this problem comprehensively. The multilingual capability of the Pick-by-Voice solution recognizes a wide variety of languages flexibly and provides voice instructions in over 60 selectable output languages. With the Live Translation feature, the picking pioneers take a decisive step further: The system acts as a translation assistant in free dialogue with over 40 languages – a unique added value that no other voice system offers.

The success story behind the innovation: collaboration with Rossmann

The pivotal impetus for developing the Live Translation feature came from close collaboration with Rossmann, Europe's largest drugstore chain and a long-standing LYDIA Voice partner. This partnership began with initial discussions between Rossmann's Logistics Director, Henrik van Duuren, and EPG's Managing Director of Voice Solutions, Tim Just, at the LogiMAT trade fair in March 2024. During these conversations, Mr. van Duuren proposed the idea of enabling multilingual communication in daily warehouse operations. EPG then committed to acting as the technology partner

to bring this project to life in collaboration with Rossmann. The result is a practical solution that significantly improves day-to-day operations in multinational and fast-changing teams without requiring any changes to existing infrastructure or hardware. With LYDIA Live Translation, EPG directly addresses current trends and challenges in the global industry. The feature allows employees to communicate in their preferred language while the system translates and delivers input in real time. For Rossmann, this innovation is particularly valuable in fostering interpersonal connections. Employees who speak different native languages can now communicate seamlessly, leading to a noticeable improvement in collaboration. Clear instructions and communication in one's native language not only enhance efficiency but also ensure even higher quality in the workplace.

An Anniversary of Excellence: 25 Years of LYDIA Voice

LogiMAT 2025 also provides the perfect setting for a special anniversary: LYDIA Voice celebrates 25 years of innovation and success. Since its introduction in 2000, the solution has revolutionized the world of voice-guided picking and set standards for efficiency, precision, and ergonomics. At their booth, the company will demonstrate how LYDIA Voice has evolved over a quarter of a century from an innovative niche product into the world's leading pick-by-voice solution in intralogistics. "25 years of LYDIA Voice represent 25 years of innovation, progress, and customer focus," emphasizes Just. "From a visionary idea to the globally leading pick-by-voice solution – this success is the result of close collaboration with our customers and partners who have supported us along the way. Our focus is now on the future: we aim to continue revolutionizing the logistics industry with pioneering technologies in the next 25 years."

At LogiMAT 2025, EPG's voice-picking experts will present the latest developments in the LYDIA Voice Suite and the innovative picking vest VoiceWear Air. At booth 4B62 in Hall 4, industry visitors will also have the chance to participate in an interactive picking challenge, testing LYDIA Voice along with all the new features and components.

Date: 6. January 2025

Characters: 4.570 Characters including spaces

Pictures:

EPG – Smarter Connected Logistics

EPG is a leading international provider of a comprehensive supply chain execution suite (EPG ONE™) and employs 1000+ people in 23 locations across the globe. The group of companies offers its more than 1,600 customers WMS, WCS, WFM, TMS and voice solutions for optimizing logistics processes – from manual to fully automated logistics environments. EPG's solutions cover the entire supply chain: from warehouse and road to ground and cargo handling solutions at airports. Logistics consulting, cloud services, managed services and logistics training in the company's own academy round off EPG's comprehensive range of solutions.

Company Contact

Dennis Kunz • Ehrhardt + Partner GmbH & Co. KG
Alte Römerstraße 3 • D-56154 Boppard-Buchholz
Tel.: (+49) 67 42-87 27 0 • Fax: (+49) 67 42-87 27 50
E-Mail: presse@epg.com • Internet: www.epg.com

Press Contact

Thor Riemschneider • BFOUND GmbH
Alte Römerstraße 3 • D-56154 Boppard-Buchholz
Tel.: (+49) 67 42-87 27 50 00 • Fax: (+49) 67 42-87 27 50
E-Mail: thor.riemschneider@bfound.com • Internet: www.bfound.com